# **Quarterly Market Price of Essential Goods – September 2024**

The office is pleased to publish Market Prices of 30 essential food commodities for the month of September 2024 of 22 location (Dzongkhag Towns and Thromdes)

The prices are collected from major retail outlets in the locality. Consumers can compare prices of goods across different retail outlets in any given location. To do so, follow these simple steps:

#### 1. Visit the CCAA website

Open the following link: http://ccaa.gov.bt/

#### 2. Select Market Price Info

On the dashboard, from the drop down menu under Market Price Info, select MPI and it will direct you to the market price information page

## 3. Select Location of your choice:

On the page, choose the Dzongkhag you want to view (e.g., Thimphu).

### 4. Choose a Category:

From the drop-down menu, select the category of goods you are interested in (e.g., Rice, Edible Oil, Flour, Noodles)

# 5. Enter the Specific Product:

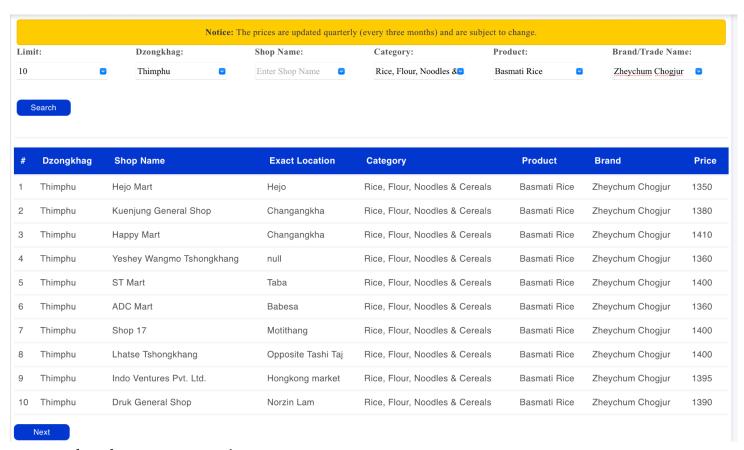
Type in the product you want to view within the selected category (e.g., Basmati Rice)

#### 6. Select a Brand:

From the list of available brands, choose the one you'd like to compare (e.g., Zheychum Chogjur).

### 7. Search for Prices:

Click the "Search" button to view and compare the prices of the selected product across different shops in your chosen location.



An example on how to compare prices

The CCAA shall continue to collect and publish market prices on a quarterly basis, for the benefit of the general consumers and businesses. Visit the link to view the prices <a href="https://ccms.ccaa.gov.bt/market-price-report">https://ccms.ccaa.gov.bt/market-price-report</a>